

CCHRA

Cape Cod Human Resources Association



Call for Speakers
CCHRA Monthly Meeting
2022-2023

Introduction:

The Cape Cod Human Resources Association is currently seeking proposals from speakers to present at monthly membership meetings. Cape Cod Human Resources Association strives to provide relevant, informative human resources topics to our membership from experienced, reputable speakers.

About CCHRA:

The Association is comprised of Human Resource Professionals representing industries from the Cape & Islands in the areas of education, finance, government, health care, hospitality, manufacturing, and professional services. Membership shares the common goal of advancing the profession of human resource management.

Monthly membership meetings are held September through June and feature a guest speaker whose topic is of HR management interest. The interests are diverse in nature and in the past topics presented touched upon the areas of affirmative action, leadership, employee assistance, training, legal issues, compensation/benefits, compliance, workforce demographics, recruitment/selection, and health care. Occasionally, additional workshops are held to provide members with a greater depth of knowledge on current issues.

Due to the COVID meetings have been held via Zoom in the morning and are one hour in length. For 2022-2023, we do hope to resume in-person meetings or a mix of in-person and Zoom meetings.

Proposals:

CCHRA is looking for experienced speakers with proven speaking ability. Speakers should be well versed in the topic they are presenting and be able to engage the audience through the exchange of ideas, experiences, and knowledge.

All Proposals must include the following criteria:

- Biographical information on the speaker(s). If associated with a business, please include business information as well.
- Detailed description of the topic to be considered for presentation (maximum of two pages) Articulate learning goals for participants*
- Contact information, including email address, and telephone for each speaker
- A link to a sample video of speaking at another event or a recorded sample

CCHRA's focus is on educating our membership; we ask that speakers respect our focus by not showcasing or promoting the speaker's practice, services, or products.

Sponsorship opportunities are available for interested speakers or businesses, please contact Tammy Cunningham for further information.

Deadline:

ALL PROPOSALS MUST BE RECEIVED BY AUGUST 1, 2022.

Proposals will be considered on a rolling basis with preference being given by submittal date. Proposals can be sent to Tammy Cunningham, CCHRA Vice President/Program Chair, at TammyLCunningham@comcast.net. The Program Committee will review all completed proposals which meet the criteria outlined above and make the final selections from those that have passed the program committee's review.

Submission Best Practices

We invite you to submit a thought-provoking, informative session to join the ranks of seasoned speakers who are passionate about sharing their expertise and primary research in HR, leadership, and building a human-centered workplace. We search year-round for humans who are willing to partner with CCHRA to deliver the best possible content experience and relevance for our audience. To put it simply, CCHRA speakers should be bold, visionary, and authentic.

Key Topic Areas

- Recruiting and Hiring
- Retaining Talent
- Diversity / Equity / Inclusion
- Remote and Hybrid Workforce
- Benefits that Matter to Employees
- Employee Upskilling
- Leadership Development
- Data Driven and Analytical HR

Strong Speaker Submissions will include:

- Actionable takeaways for attendees
- A clear outline of the tangible impact your talk has on attendees and their teams
- An understanding of the optimal audience for your content (i.e., industry, role, company size)
- Engaging, inspiring, and fun delivery

What you need to know:

1. A high-quality speaking proposal must be submitted by the submission deadline. **Don't wait until the deadline to submit. Avoid the rush and stand out from the crowd!**
2. A link to a video sample is required as part of the proposal. If you don't have a video of a past speaking engagement, please record one for your application.
3. Accepted speakers must be available to attend the entire in-person or virtual event.
4. Due to the large number of submissions and limited slots, even submissions that meet all criteria may not be selected. However, welcome everyone into the wider CCHRA community!

If you're selected as a speaker, here's what you'll experience:

1. The opportunity for you to build and nurture your network with the CCHRA community and be first-in-line for additional partnership opportunities with CCHRA.
2. CCHRA will cover your registration and hotel accommodations for one-night for in-person events

Other Suggested topics that would be considered:

HR Metrics
Coaching and managing performance
Health care
Mental Health
Compensation and benefits
Employee assistance
Workplace investigations
Union/labor relations
Employee relations
Succession planning
Policy/procedures
Legal updates
Unemployment

Questions:

For additional information about the proposal submission process please contact Tammy Cunningham at TammyLCunningham@comcast.net or any member of the CCHRA Board of Directors.